

Sherry Globman

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SUMMARY:

Creative & new media professional specializing in Graphic Production, Web Design, Community Management and Photography.

EDUCATION:

• **New York University - Tisch School of the Arts**, New York, NY - **Class of 2000**

BFA in Photography and Imaging

• **New School University**, New York, NY - **Class of 2001**

Graduate Certificate Program in World Wide Web Page Design

EXPERIENCE:

Formula, Inc., North Hollywood, CA 2009

Production Artist

- Web design, graphic design, production, maintenance and content management of client sites
- Project management and development
- Community Specialist

Disney, Los Angeles, CA 2008 - 2009

Community Manager

- Creation and organization of community elements and activities for Disney.com.
- Produced and distributed weekly reports for all virtual worlds under Disney Online Studios.
- Managed all aspects of community for Disneyxd.com including blog, activity, contests, store, spotlight players, etc.
- Managed publishing schedules for online content.

MOLI.com, Los Angeles, CA 2006 - 2008

Community Manager

- Managed the engagement, activity, traffic and revenue of co-branded and high profile clients.
- Worked with marketing and legal depts. to produce and manage contests, promotions and advertising.
- Interaction with community and management of blogs, articles and profiles.
- Wrote instructional community documents for client use and trained community specialists.
- Created custom profiles utilizing web design, graphic design, logo design and production.

Ramsey-Shilling, North Hollywood, CA - 2006 Temp

Graphic Artist/Instructor

- Project based graphic artist designing real estate one sheets.
- Instructed in house marketing designers in the use of InDesign & Photoshops

C&D Visionary Inc., North Hollywood, CA – 2004 to 2006

Graphic Designer, Production Artist, Web Designer & Product Photographer

- Graphic design and pre-press production for printed materials, packaging and catalogs.
- Prepared art for stickers, patches, keychains, lighters and other merchandise.
- Designed web pages and prepared all materials for web. Organized and maintained website.
- Photographed all products for web site.

Aquavid, Burbank, CA – 2003 to 2004

Web Designer/Graphic Design

- Prepared materials and art for website and maintained website.
- Created and prepared flyers, posters and advertisements for print.

JP Promo Products, Hawthorne, New York – 2003 to Present

Web Designer

- Web design, image preparation and web site maintenance.
- Graphic design, graphic production and preparation of materials for print.

VNU Business Media, The Hollywood Reporter, Los Angeles, CA – 2002- 2003

Production Assistant

- Proof reading, editing, managing attendance, placing orders, phones, faxing, filing.

Wine and Spirits Magazine, NY, NY. – 2000 - 2002

Web Designer/Graphic Designer/Photographer

- Created and maintained website.
- Assisted Art Director in daily tasks for magazine layout including graphics and art preparation.

COMPUTER SKILLS:

Photoshop • InDesign • Illustrator • Dreamweaver • WordPress • GoPublish • Drupal • iContact • CMS • MySql
Fireworks • Quark XPress • HTML • MAC & PC • CSS • Type 95 wpm • Microsoft Excel • Microsoft PowerPoint